



European Data Forum (EDF) 2015

16-17 November, 2015, Luxembourg

Muriel Foulonneau (Luxembourg Institute of Science and Technology, Luxembourg)

Catalina Fievez (Luxembourg Institute of Science and Technology, Luxembourg)

Slim Turki (Luxembourg Institute of Science and Technology, Luxembourg)

Marylène Martin (Luxembourg Institute of Science and Technology, Luxembourg)

Alexandra Dobrowolski (Luxembourg Institute of Science and Technology, Luxembourg)



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1. Executive Summary

The **2015 European Data Forum** (EDF), was held on November 16-17, 2015 in Luxembourg under the auspices of the Luxembourgish Presidency of the Council of the European Union and the European Commission. It attracted over **700 data professionals** from around the world.

The European Data Forum is an annual conference that brings together industry professionals, researchers, policymakers and members of community initiatives to discuss the challenges of **Big Data and the emerging Data Economy**, topics covered at EDF2015 including novel data-driven business models, technological innovations and societal aspects.

This successful edition featured 43 speakers, 39 exhibitions and 51 selected posters. Notable institutional speakers included **Xavier Bettel**, Prime Minister of Luxembourg, **Andrus Ansip**, Vice-President of the European Commission for the Digital Single Market, **Marc Hansen**, Secretary of State for Higher Education and Research of Luxembourg, **Günther H. Oettinger**, Commissioner of the European Commission for Digital Economy and Society, **Roberto Viola**, Director-General of DG CONNECT, European Commission, and **Giuseppe Abbamonte**, Director Media & Data, Directorate General Communication Networks, Content and Technology, European Commission.

Among the many high-profile industrial speakers were **Norbert Gaus**, Executive Vice President and Head of Research and Technology Center, Siemens AG, **Michael Bültmann**, Managing Director of HERE Deutschland GmbH and Nokia Technology GmbH, and **Dr. Tanja Rueckert**, Executive Vice President, IoT & Customer Innovation, SAP SE. The opening keynote was given by LIST CEO **Prof. Gabriel Crean**. During the forum, the **Eccenca European Data Innovator Award (EDI Award)** was awarded to **Francois Bancilhon**, CEO of Data Publica.

The **European Data Portal**¹ was launched as part of the forum. It will **harvest the metadata of Open Data from the public sector** and work to improve the accessibility and value of this data. The Luxembourg government also took the opportunity to announce an Important Project of Common European Interest (IPCEI) on applications using **high performance computing and Big Data**.

The local organisation of this year's conference was led by the Luxembourg Institute of Science & Technology, with the participation of the Interdisciplinary Centre for Security, Reliability and Trust (SnT), the Publications Office of the European Union and Luxinnovation. The European Data Forum received continuous support from the European Commission's DG CONNECT, Data Value Chain Unit – G3 and the local ministries: the Media and Communication Department of the Ministère d'Etat, the Ministry of Research and Higher Education, and the Ministry of Economy.

¹ <http://www.europeandataportal.eu/>

2. Overview of EDF 2015

2.1. EDF in summary

The European Data Forum (EDF) 2015 took place on November 16-17, 2015 in Luxembourg. EDF is the annual meeting point for data practitioners from industry, research, the public sector and community initiatives, to discuss the opportunities and challenges of the emerging Data Economy in Europe, including keynotes from global experts in the field, invited and selected (from Call for Contribution) presentations, panel sessions and a 2 day exhibition. Focusing on recent developments (Open Data, Linked Data and Big Data), EDF 2015 balanced between technical, application and socio-economic issues. The talks delivered at EDF 2015 also provided input to research, project development, as well as policy activities at the European Commission (e.g. Horizon 2020) and to other relevant activities at EU Member States. EDF 2015 aimed to bring together all stakeholders involved in the data value chain (and above). It also encouraged the exchange of knowledge and ideas leading to the strengthening of the European data economy and its positioning worldwide.

The organizing partners of the European Data Forum 2015 were:

- European Commission (<http://ec.europa.eu/>)
- Presidency of the Council of the EU (<http://www.eu2015lu.eu/>)
- Luxembourg Institute of Science and Technology (<http://www.list.lu>)
- The Publications Office of the European Union (Publications Office) (<https://publications.europa.eu/>)
- SnT - Interdisciplinary Centre for Security, Reliability and Trust (<http://www.en.uni.lu/snt>)
- Luxinnovation (<http://www.luxinnovation.lu/>)

2.2. Mission and objectives

The European Data Forum (EDF) is an annual meeting for industry professionals, researchers, policy makers, and members of the community initiatives to discuss the challenges and opportunities of data in Europe, especially in the light of recent developments around Open Data, Linked Data and Big Data. The forum balances technical (the technology and infrastructure needed to master the volume, heterogeneity and dynamicity of today's data), application (new products and services made possible by the availability of Open Data, Linked Data and Big Data), and socio-economic issues (social impact, legal issues, government policies and regulations, business models, commercialization and innovation in this new era).

Our aim is to bring together all stakeholders involved in the data value chain to exchange ideas that address the above challenges and opportunities, in order to strengthen the European data economy and its positioning worldwide. Discussions at EDF provide input to research, development, and policy activities at the European Commission (e.g., Horizon 2020) and those of the EU member states, with the aim of influencing the development of the new European data economy.

An additional goal of the European Data Forum is to establish and foster a truly European data community and ecosystem. This emerging community enables promising ideas to move from the stage of research questions all the way to successful deployment and market introduction. At the same time, its

stakeholders will mutually reinforce their strategies that will result in a forward-looking, dynamic, and well-integrated EU-wide ecosystem.

Because of the strategic importance of multilingualism in Europe, EDF promotes the integration and co-operation of the European data community and the language resources and technology community. The synergy of these communities is critical for new types of multilingual digital services and the creation of a European digital single market without language barriers.

2.3.Registration / Attendee analysis

The **total number of registrations** for EDF 2015 was 1086. 939 registrations were made mainly via the Website, out of which 93 registrations were non-valid or cancelled. However 54 (unregistered) visitors registered at the registration desk).

In total **718 people (organizing institutions included) attended the conference, from 40 countries and 378 different organizations**. This corresponds to a 23,5% no shows, slightly less than in 2014 (26.6%).

The conference offered 12 travel grants for European SMEs and other organizations from a total of 15 applications. The guidelines and eligibility criteria can be found at <http://2015.data-forum.eu/edf2015-travel-grant>.

The following sections provide an analysis of the participation by country, type of organisation, by sector and/or region.

2.3.1. Attendees by country

People from **49 different countries** registered. Attendees were from **39 different countries**.

Country	Registered	Attended
Albania	2	0
Algeria	1	1
Australia	1	1
Austria	23	22
Belgium	59	38
Bulgaria	6	4
Canada	1	1
Croatia (Hrvatska)	2	2
Czech Republic	2	2
Denmark	4	3
Dominican Republic	2	0
Estonia	2	2
France	40	26
French Polynesia	1	0
Germany	114	97
Ghana	1	0
Greece	24	17
Hong Kong	1	0
Hungary	9	8
Iran	1	0
Ireland	11	8
Israel	1	0
Italy	36	24
Japan	2	2
Korea, Republic of	2	1
Latvia	5	4
Lithuania	2	2
Luxembourg	217	138
Mexico	1	0
Netherlands	35	27
Norway	12	10
Pakistan	2	0
Poland	4	3
Portugal	6	5
Romania	3	2
Saudi Arabia	1	1
Serbia and Montenegro	2	2
Singapore	6	5
Slovakia	3	3
Slovenia	3	3
Spain	30	21
Sweden	4	3
Switzerland	9	5
Taiwan	1	1
Tunisia	1	0
Turkey	3	1
U.S.A.	7	5
Ukraine	3	1
United Kingdom	51	36
	763	540

*Table 1: EDF 2015 Attendees by Country
(organizing institutions and Luxembourgish
central administrations excluded)*

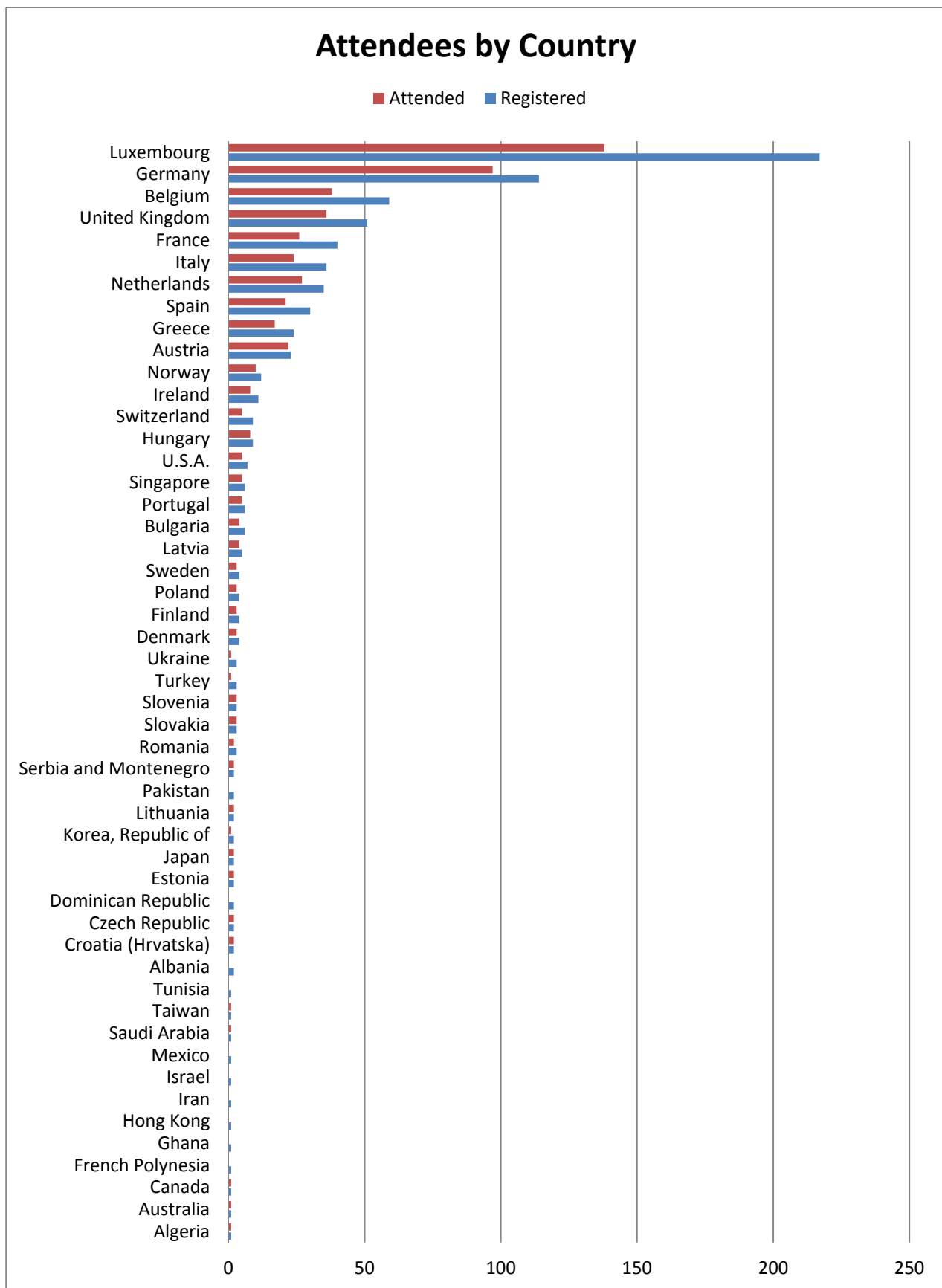


Fig. 1: EDF2015 Attendees by Country (organizing institutions and Luxembourgish central administrations excluded)

2.3.2. Attendees by organization

People from 527 different organizations registered and attendants were from 370 different organizations.

Organizations	Registered	Attended
ARHS Cube S.A.	3	3
Atos Spain	3	2
Banque Internationale à Luxembourg S.A.	3	3
Broadcasting Center Europe S.A.	3	3
Capgemini Consulting	3	3
CASD	3	3
Consortium of Social Science Data Archives CESSDA	3	3
Databasix UK Limited	3	3
Deutsches Forschungszentrum für Künstliche Intelligenz	3	2
Direction Générale des Entreprises - Ministère de l'Economie, de l'Industrie et du Numérique France	3	1
Docler Holding	3	3
European Data Hub Luxembourg	3	2
Fraunhofer Institute for Intelligent Analysis and Information Systems - IAIS	3	3
Gradiant	3	2
IK4-TEKNIKER	3	2
Karlsruhe Institute of Technology	3	3
Know-Center GmbH	3	3
MGM Technology Partners GmbH	3	3
PwC Belgium	3	3
SINTEF	3	3
Software AG	3	3
TenForce bvba	3	3
TNO	3	3
University of Athens	3	2
2ndQuadrant Limited	4	4
Artemis Information Management SA	4	3
e-Business & Resilience Centre S.A. (eBRC)	4	4
IBM	4	1
POST Telecom S.A.	4	4
SAP SE	4	3
SES S.A.	4	3
SYNYO GmbH	4	4
Universidad Politecnica de Madrid	4	4
University of Southampton	4	2
CMD.solutions	5	5
Istituto Superiore Mario Boella	5	4
KPMG Luxembourg	5	2
LuxConnect S.A.	5	3
Open Data Institute	5	4
eccenca GmbH	6	5
Insight Centre for Data Analytics	6	5
TheMarketsTrust	6	6
University of Leipzig	6	6
SOGETI Luxembourg SA	8	6
vyzVoice S.A.	9	6

PricewaterhouseCoopers Luxembourg	10	6
Telindus S.A.	11	8

Organisations with 1 registrant	396
Organisations with 2 registrants	84

*Table 2: EDF 2015 Attendees by Organization
(organizing institutions and Luxembourgish central administrations excluded)*

Attendance based on Organization

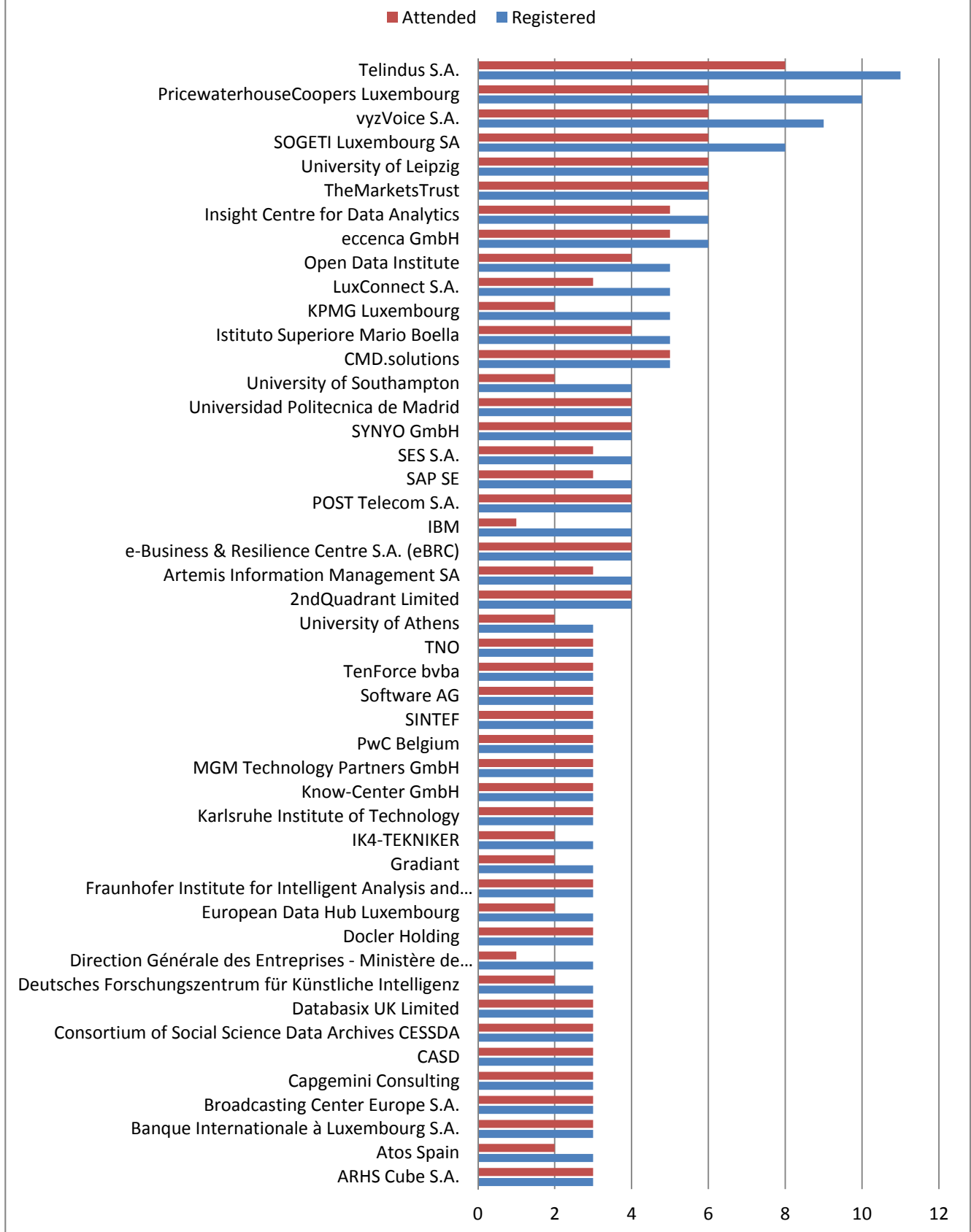


Fig. 2: EDF2015 Attendees by Organization (organizing institutions and Luxembourgish central administrations excluded)

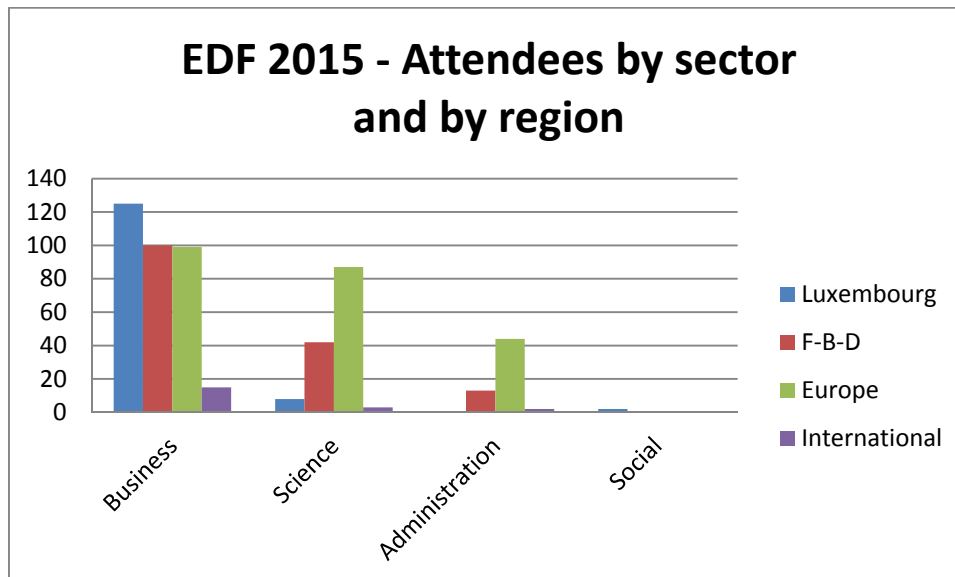
2.3.3. Attendees by sector and by region

Around 26 % of the attendees came from the scientific sector (universities or research centres), 12 % from the administrations and 61 % from the business sector.

EDF 2015 - Attendees by sector and by region

	Luxembourg	F-B-D	Europe	International	Total	%
Business	125	100	99	15	339	62.8%
Science	8	42	87	3	140	25.9%
Administration	0	13	44	2	59	10.9%
Social	2	0	0	0	2	0.4%
%	25%	29%	43%	4%	100%	

*Table 3: EDF 2015 Attendees by sector and by region
(organizing institutions and Luxembourgish central administrations excluded)*



*Fig. 3: EDF2015 Attendees by sector and by region
(organizing institutions and Luxembourgish central administrations excluded)*

This shows the very significant impact of the conference on the local and European business environments as well as the great participation of European stakeholders. For this analysis we however excluded the local organization institutions from the local academic and administration sectors.

2.3.4. Live streaming

In addition live streaming has allowed increasing significantly attendance through virtual attendance. During both days, the presentations of the main conference room were available in livestreaming for external people. **239 people** were connected on 16/11/2015 and **110 people** on 17/11/2015.

Country	Visitors 16/11/2015	Visitors 17/11/2015
Luxembourg	67	44
Germany	29	13
Spain	21	8
United Kingdom	16	6
Belgium	16	7
Netherlands	14	6
Austria	12	2
France	11	4
Italy	10	6
Japan	9	0
Greece	8	4
Ireland	5	1
Slovenia	3	0
Sweden	3	0
Denmark	2	1
Romania	2	0
Switzerland	2	0
USA	2	0
Bosnia/Herzegovina	1	0
Croatia	1	2
Estonia	1	0
Hungary	1	0
Norway	1	3
Portugal	1	0
Turkey	1	0
Chile	0	1
India	0	1
Slovakia	0	1
	239	110

Table 4: EDF2015 live streaming - Connection origins

2.3.5. Sponsors

EDF 2015 is a focal point for the top leaders and advocates of Open Data, Linked Data and Big Data technologies and presents a key opportunity to increase the visibility of companies or organizations.

The sponsorship packages (see Figure 4) were especially designed to help the organizations spread their message to a wide range of attendees from European industry, researchers, policy makers and users alike.

Benefit	Diamond* (€10,000 VAT excl.)	Platinum (€6,000 VAT excl.)	Gold (€4,000 VAT excl.)	Silver (€2,000 VAT excl.)	Exhibit (€2,000 VAT excl.)	Academia (€1,000 VAT excl.)	Start-Up** (€500 VAT excl.)	Media
Pre-conference benefits								
Recognition on event website - logo links to your website	✓	✓	✓	✓				✓
Recognition in conference press release	✓	✓	✓	✓				✓
Benefits during the conference								
Recognition in conference programme	One-page corporate profile incl. logo	One-page corporate profile incl. logo	Half-page corporate profile incl. logo	Company name and logo				Company name and logo
Speech during the opening, closing keynotes or Gala Dinner*	✓							
Material insert in conference bag	Three A4 pages	Two A4 pages	One A4 page					
Exhibit space	8m2 in front ✓	6m2 in the middle ✓			4m2 ✓	4m2 ✓	4m2 within the Start-Up Village ✓	
Visibility in Conference Hall (1 poster****)	✓	✓	✓					
Logo recognition on plasma screens around conference	✓	✓	✓					
Post-show benefits								
Logo recognition in post-conference video	✓	✓	✓	✓				✓
Participation in post-conference video	✓							

* Conditioned by the acceptance of the title and abstract of the speech.

** The Start-Up package is available for start-up companies only : created less than 2 years ago and having less than 9 employees.

*** In return for the media package, a media sponsor agrees to provide two pre-event adverts for EDF 2015 and one post-event article/news-item on EDF 2015. Media Partners will also be granted access to event media room as well as at least two interviews with invited speakers.

**** The poster will be printed by the sponsor and is at his charge.

Fig. 4: Sponsorship packages of EDF 2015

Sponsorship packages attracted a mix of local and international companies and European projects. We are grateful for the support and participation of our sponsors as follows (<http://2015.data-forum.eu/sponsors>):

- Diamond sponsors
 - Broadcasting Center Europe (<http://www.bce.lu/>)
 - EBRC & POST (<http://www.ebrc.com>)
 - Open Data Incubator (ODINE) (<http://opendataincubator.eu>)
 - SAP (<http://go.sap.com>)
 - SIEMENS (<http://www.siemens.com>)
- Platinum sponsors
 - European Data Hub (<http://www.europeandatahub.eu/>)
 - FREME Project (<http://www.freme-project.eu>)
 - LIDER (<http://www.lider-project.eu/>)
 - Optique (<http://optique-project.eu/>)
 - ScraperWiki (<https://scraperwiki.com/>)
 - Synyo (<http://www.synyo.com>)
 - Telindus (<http://www.telindus.lu/>)
- Gold sponsors
 - Big Data Europe (<http://www.big-data-europe.eu/>)
 - eccenca (<http://www.eccenca.com/>)
 - ELIXIR (<http://www.elixir-europe.org>)
 - LEO (<http://www.linkedeodata.eu/>)
 - LexisNexis (<http://www.lexisnexis.eu>)
 - LuxConnect (<http://www.luxconnect.lu/>)
 - PricewaterhouseCoopers (<http://www.pwc.lu/en/public-sector/index.jhtml>)
 - Sogeti (<http://www.sogeti.lu>)
- Silver sponsors
 - Allen & Overy (<http://www.allenoverly.com>)
 - ARHS Cube (<http://www.arhs-group.com/arhs-cube>)
 - Axle Project Advanced Analytics for Extremely Large European Databases (<http://axleproject.eu/>)
 - BISON (<http://bison-project.eu/>)
 - BYTE (<http://byte-project.eu/>)
 - European Data Science Academy (EDSA) (<http://edsa-project.eu/>)
 - GeoKnow (<http://geoknow.eu/>)
 - IBM (<http://www.ibm.com>)
 - ONTIC (<http://ict-ontic.eu>)

In addition the EDF conference benefited from the support of the National Research Fund (FNR)². Marc Schiltz has been invited as a speaker at the gala dinner. A financial contribution has been requested. Eccenca sponsored the innovation award.

The Luxembourgish Presidency of the European Union made the venue available without charge.

It should be noted that BCE sponsorship came as an in kind contribution for the videos.

² <http://www.fnr.lu>

Overall 45% of the budget came from sponsors, out of which 53 % from industry sponsors and 39 % from European projects, which shows a significant increase in the industry sponsorship. This comes as the result of a joint effort of the local organisation and the international chairs of the conference.

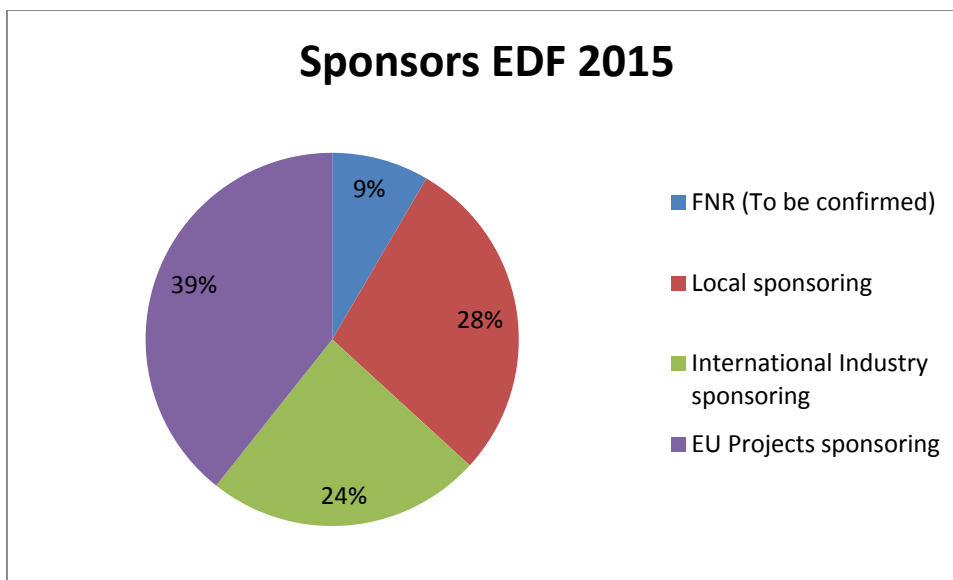


Fig. 5: Sponsors EDF 2015

Although the Big Data Value Association was actively participating in the conference, it was still in its initial phase. Synergies with the Big Data Value PPP can be investigated in the future to facilitate the collection of sponsorship and gather the Big Data PPP community at the EDF conference.

3. Conference programme and collocated events

3.1.The Main Conference

This year's edition of EDF offered a rich programme consisting of industry and government keynotes, invited and contributed talks and several panels.

EDF2015 was proud to have the following officials from the European Commission and the Luxembourg Government speaking at this years' event:

- **Andrus Ansip**, Vice-President of the European Commission for the Digital Single Market
- **Günther H. Oettinger**, Commissioner of the European Commission for Digital Economy and Society
- **Xavier Bettel**, Prime Minister of Luxembourg
- **Marc Hansen**, Secretary of State for Higher Education and Research of Luxembourg
- **Jean-Paul Zens**, First Government Counsellor, Media and Communications Department, Ministry of State, Luxembourg
- **Marc Schiltz**, Executive Head – Secretary General, Luxembourg National Research Fund
- **Roberto Viola**, Director-General, DG CONNECT, European Commission
- **Giuseppe Abbamonte**, Director Media & Data, Directorate General Communication Networks, Content and Technology, European Commission

For further programme details see: <http://2015.data-forum.eu/program>



3.2. Opening and welcome session

The first day was introduced by the conference host **Gabriel Crean**, CEO, Luxembourg Institute of Science and Technology (LIST).



The EDF2015 Opening was made by

- **Xavier Bettel**, Prime Minister of Luxembourg
- **Andrus Ansip**, Vice-President of the European Commission for the Digital Single Market.

It was followed with the Future Data Vision session with speeches by

- **Stefan Rohringer**, Vice President, Development Center Graz & Deputy CTO, Infineon Technologies Austria AG
- **Norbert Gaus**, Executive Vice President, Head of Research and Technology Center, Siemens AG

The EDF2015 conference on day 2 was opened by

- **Marc Hansen**, Secretary of State for Higher Education and Research of Luxembourg
- **Günther H. Oettinger**, Commissioner of the European Commission for Digital Economy and Society



3.3.Keynotes

EDF 2015 welcomed several scientific and business-oriented keynotes:

- **Andrea Cavallaro**, Queen Mary University, London, speaking about the Smart Video Data.
- **Dr. Tanja Rueckert**, Executive Vice President, IoT & Customer Innovation, SAP SE, speaking about the Innovation in Digital Economy.
- **Lauren Sager Weinstein**, Head of Analytics, Transport for London, speaking about the Innovations in London's transport: Big Data for a better customer experience.



3.4.Eccenca European Data Innovation (EDI) Award

During the gala dinner, **François Bancelhon**, CEO of Data Publica, received the Eccenca European Data Innovator Award (EDI Award). This prize is given each year to an individual who has excelled in pioneering Big Data, Open Data or Linked Data technologies in industry or the public sector.



The video of this award is available on this link:

<https://www.youtube.com/watch?v=nUQtflMGHJo&feature=youtu.be>

During the gala dinner, **Marc Schiltz**, Executive Head – Secretary General, Luxembourg National Research Fund presented the research environment in Luxembourg and the achievements of Luxembourgish research institutions.



3.5.Panel Sessions:

The EDF2015 hosted four panel sessions as follows:

A **Future Data Vision Panel** took place after the official opening session by Xavier Bettel and Andrus Ansip, bringing together experts in the field:

- **Andrus Ansip**, Vice-President of the European Commission for the Digital Single Market
- **Jean-Paul Zens**, First Government Counsellor, Media and Communications Department, Ministry of State, Luxembourg
- **Norbert Gaus**, Executive Vice President, Head of Research and Technology Center, Siemens AG
- **Christian Reimsbach-Kounatze**, Internet economist and policy analyst, OECD Directorate for Science, Technology and Industry (STI)
- **Michael Bültmann**, Managing Director, HERE Deutschland GmbH and Nokia Technology

The second panel was the **Industrial Challenges & Applications in the European Data Economy**:

- Chair: **Stefanie Lindstaedt**, Graz University of Technology
- **Stefan Auerbach**, CEO, Lufthansa Systems
- **Elena Alfaro**, CEO, BBVA Data & Analytics
- **Michael Bültmann**, Managing Director, HERE Deutschland GmbH and Nokia Technology GmbH
- **Jorge Sanz**, Director, National University of Singapore Business Analytics Center.

The session 7 on **Multilingual Big Data for eCommerce and e-Services** was introduced with a video of **Paul Rübig**, Member of the European Parliament

(<https://www.youtube.com/watch?v=PTUsb2MH50o&feature=youtu.be>) and was followed by the 3rd panel:

- Chair: **Márta Nagy-Rothengass**, DG CONNECT, European Commission
- **Carlos Romero Dexeus**, Director of Tourism Research, Development and Innovation, SEGITTUR, Spain, expert in the **Opportunities for Language Technologies in the Tourism Sector**
- **Jochen Hummel**, Chairman LT-Innovate, and CEO ESteam, Germany, expert in the **Multilingual Digital Single Market**
- **Tatjana Gornostaja**, TILDE, Latvia, expert in **Coupling Language and Knowledge via e-Service Ecosystem**
- **Carsten Kraus**, CEO, Omikron, Germany, expert in **Semantic Search**.



The last panel was the **Innovation panel** with:

- Chair: **Stefanie Lindstaedt**, Graz University of Technology
- **Stefan Rohringer**, Vice President, Development Center Graz & Deputy CTO, Infineon Technologies Austria AG
- **Klaas Wilhelm Bollhöfer**, CIO, The Unbelievable Machine Company
- **Anat Elhalal**, Lead Technologist - Data, Digital Catapult Centre
- **Alexandre Marty**, CASD, **Kamel Gadouche**, CASD, **Franck Cotton**, INSEE and **Nawres Guedria**, CASD, France
- **Volker Markl**, Asterios Katsifodimos and **Christoph Boden**, TU Berlin.

3.6.Invited and Selected Talks

The call for contributions attracted a great deal of attention. In response to the open call, 100 submissions have been received. 12 submissions have been accepted for a talk and 51 for a poster (See list of selected talks: <http://2015.data-forum.eu/program/selected-speakers> and invited speakers: <http://2015.data-forum.eu/program/invited-speakers>).

The talks were organized in sessions as follows:

- Industrial Challenges & Applications
- Big and Open Data. The contribution/role of public institutions
- Newest Trends in Big Data Technology
- Open data is open for business: European success stories
- Educating Data Scientists & Data Skills.

3.7.Closing Session

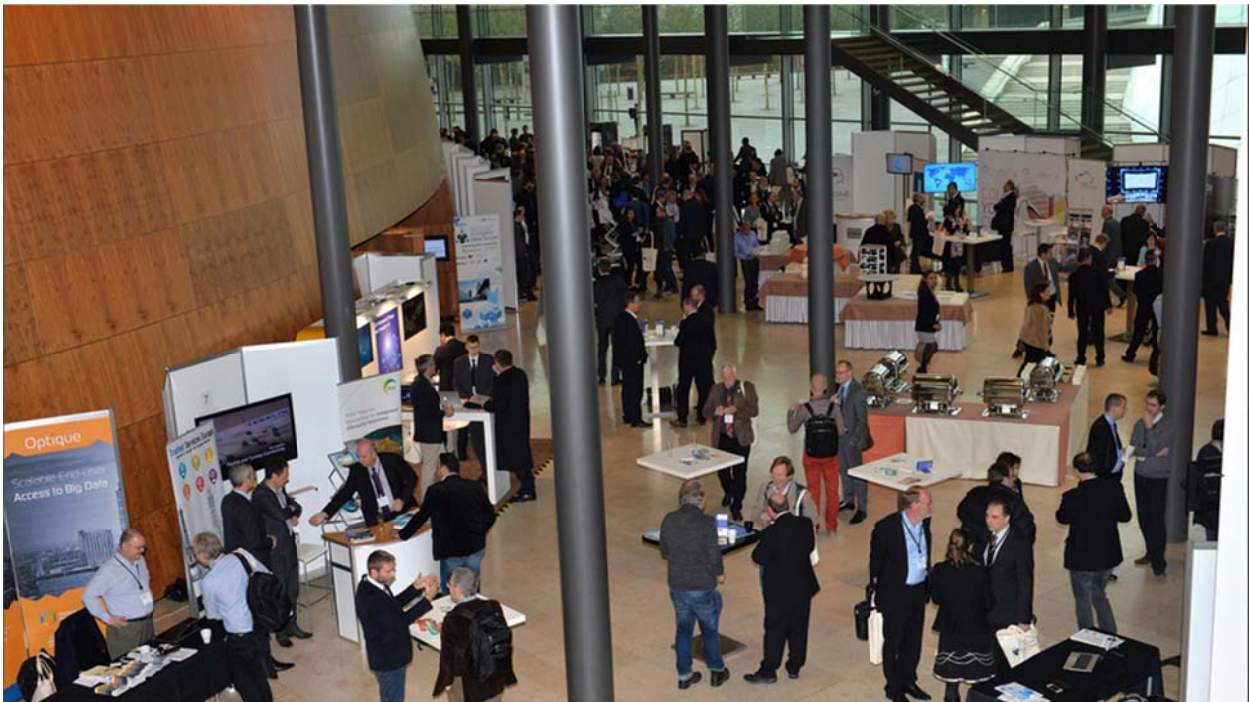
For the closing of EDF2015, short speeches were given by:

- **Muriel Foulonneau**, *Researcher, Luxembourg Institute of Science and Technology*
- **John Domingue**, *Director, The Knowledge Media Institute.*

3.8. Poster Session and Exhibition

EDF2015 offered a comprehensive Poster Session and an Exhibition Space over both days with many exciting demonstrations providing the possibility to interact with leading vendors, research groups and SMEs from all over Europe. 51 posters were selected. 39 exhibitors also had a booth at the conference, including companies, as well as organizers and associations.

Details: <http://2015.data-forum.eu/edf2015-poster-session> and <http://2015.data-forum.eu/list-exhibitors>



3.9.Collocated Events

Around EDF 2015 three collocated events took place. See: <http://2015.data-forum.eu/program/collocated-events>

Linked Data Europe: Big Geospatial Data

November 18, 2015, 9:00-16:00 - Chambre des métiers, 2 Circuit de la Foire Internationale, Luxembourg

The objective of this workshop is to provide a focused venue for academic and industrial discussions on the readily available arsenal of tools, systems and best practices that support the entire lifecycle of Linked Data and to demonstrate specific use cases in data intensive domains. A number of EU projects will present their solutions and discuss challenges for the next years. This year a special focus theme will be Big Geospatial Data.

Website: <http://linkeddataeurope.eu>

Big Data Europe Workshop: The challenges of big data for societies in a changing world

November 18, 2015, 9:00-15:00 - Eurostat, BECH building, Luxembourg

The growing digitization and networking process within our society has a large influence on all aspects of everyday life. Large amounts of data are being produced permanently, and when these are analyzed and interlinked they have the potential to create new knowledge and intelligent solutions for economy and society.

The European Commission's Horizon 2020 societal challenge "Europe in a changing world – Inclusive, innovative and reflective societies" seeks to address a number of crucial challenges for the future which include inequality, social exclusion, poverty, unemployment and the economic and financial crisis. At the same time, it recognizes that there is great potential for Europe through new forms of innovation and by the engagement of citizens.

Website: <http://www.big-data-europe.eu/event/big-data-europe-workshop-the-challenges-of-big-data-for-societies-in-a-changing-world/>

Big Data Strategic Research and Innovation Agenda Update Consolidation Workshop

November 18, 2015, 9:00-13:00 - Room Paul Feidert - University of Luxembourg - Campus Kirchberg. 6, rue Coudenhove-Kalergi. Kirchberg, Luxembourg

This is a public workshop with an opportunity to learn about and to influence the update and consolidation of the current Big Data Value strategic research agenda (SRIA).

In the context of the SRIA Update Process, the BDVA SRIA Update workshop in Luxembourg on November 18th is organised in order to consolidate the work and results of the ongoing survey and input gathering process that is relevant for the SRIA update.

Please read the current BDVA SRIA document and consider to provide input to the BDVA SRIA online survey before the workshop, at the BDVA webpage: <http://www.bdva.eu/>

Website: <http://www.bdva.eu/?q=node/337>

4. Dissemination

4.1. Interviews and video summary

Videos and interviews of EDF2015 are available here: <http://2015.data-forum.eu/>





In addition to the personalities, a vox pop was organised to collect visitors' opinion on "how smart is data?"



4.2.Slideshare

Presentations of EDF2015 are available here: <http://2015.data-forum.eu/program>

4.3.Public Relations: National press and TV coverage

Complete press coverage available here: <http://2015.data-forum.eu/about/press-area>

4.4.How did you hear about EDF?

How did you hear about EDF	Registered	Attended
At another event	115	73
From a colleague	329	247
From a friend	30	15
On a mailing-list	121	67
On LinkedIn	27	11
No answer	371	307

Table 5: EDF2015 Attendance based on notification type

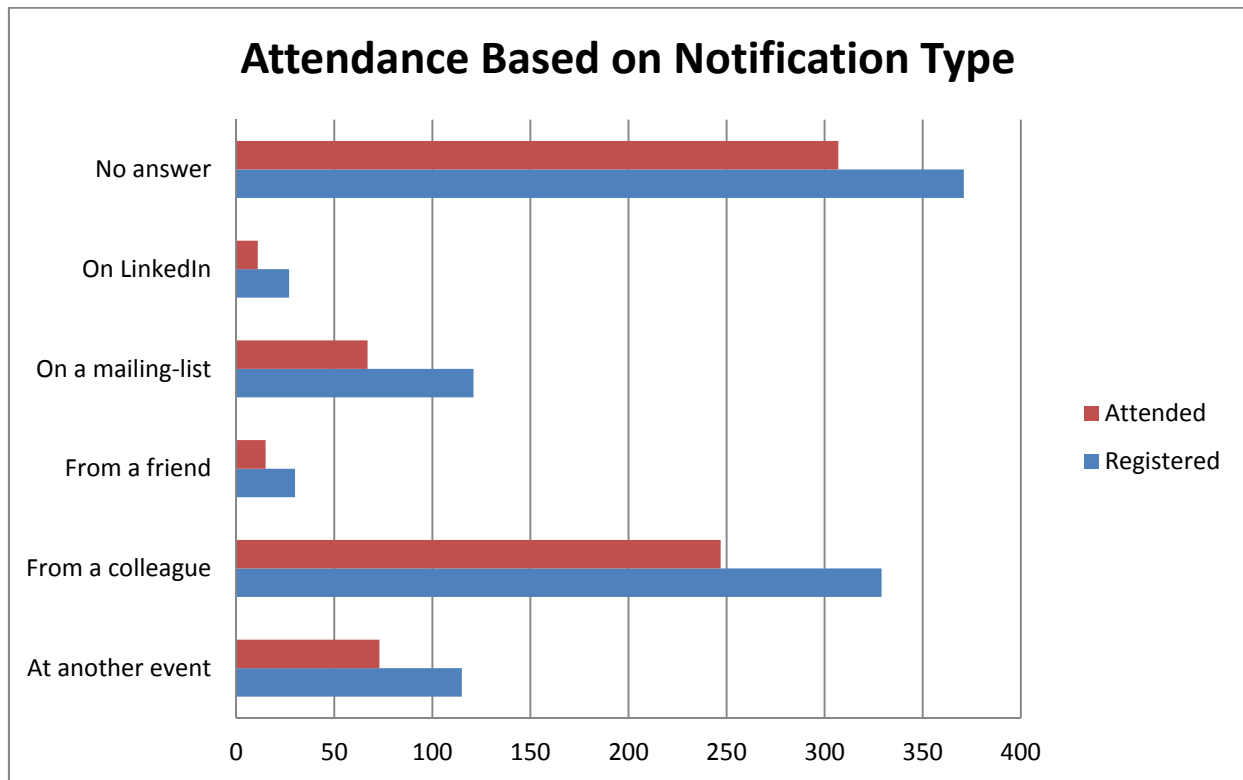


Fig. 6: EDF2015 Attendance based on notification type

This shows that networking through professional networks has been very effective in gathering a critical mass of participants to the conference.

4.5. Dissemination channels and their impact

Channel	Metric
Press release in FR, EN, DE	2
News items published on the Web site	7
Visitors on the Web site	3376
Number of tweets posted by EDF	394
Number of followers of the EDF account	1298
Number of members in LinkedIn group	579

Table 6: Impact of the dissemination channels

4.6. EDF2015 – Facts, Links & Social Media

EDF2015 Facts

- What: European Data Forum 2015 (EDF2015)
- Where: Luxembourg
- When: November 16-17, 2015
- More Information: <http://2015.data-forum.eu/>

EDF2015 Important Links

- Registration (EDF2015 is free of charge): <http://2015.data-forum.eu/registration-0>
- Call for Contribution: <http://2015.data-forum.eu/calls/contributions>
- Sponsoring package: <http://2015.data-forum.eu/sponsor-information>
- Press Area: <http://2015.data-forum.eu/about/press-area>
- News Area: <http://2015.data-forum.eu/news>

EDF2015 Social Media Channels

- Twitter:
@EUDataForum
#EDF2015

5. Satisfaction evaluation by the attendees

5.1. Summary of results

Overall average*	4,9 / 6
Rate of « excellence » **	69,1 %
Rate of referees	6,15 %
Number of participants present	718 (1)
Number of referees	44 (1)
Responses' rate to the participants' expectations ***	58,5 %

(1) Organizers and Luxembourgish administrations included

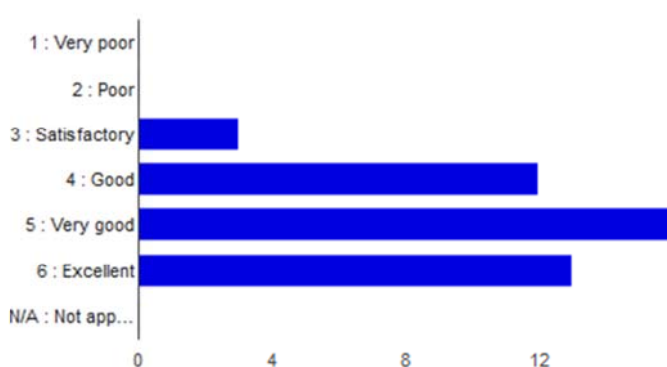
Table 7: Summary of evaluation results

* The overall average is calculated with all answers given by the participants to the question "Overall satisfaction with this conference".

** Moreover, the Centre evaluates the rate of « excellence » of each event. It represents the answers' percentage of 5/6 (Very good) and 6/6 (Excellent) to the question "Overall satisfaction with this conference".

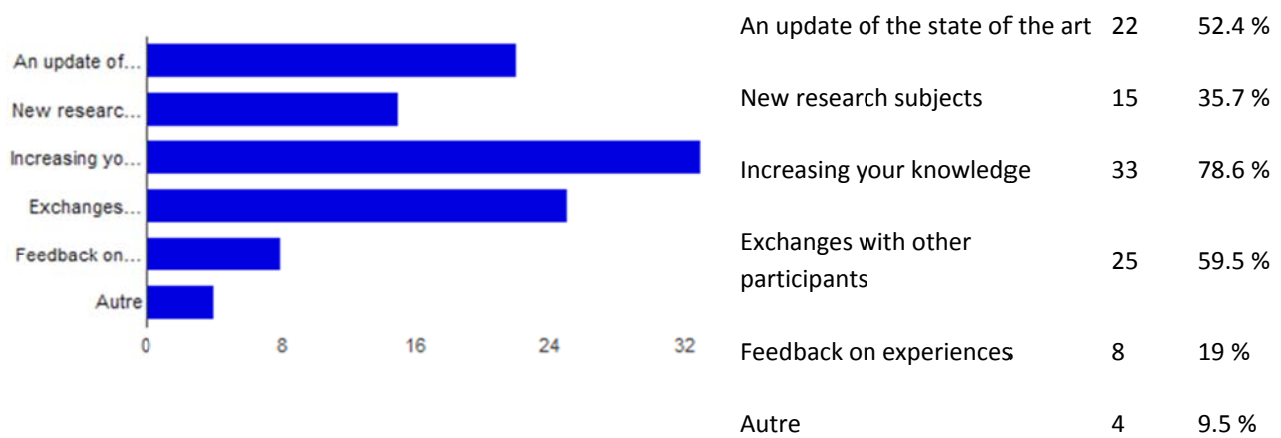
*** The responses' rate to the participants' expectations represents the rate of participants who have answered « YES » to the question "Have these expectations been met?".

5.2. Overall satisfaction with this conference



1 : Very poor	0	0 %
2 : Poor	0	0 %
3 : Satisfactory	3	7 %
4 : Good	11	25.6 %
5 : Very good	16	37.2 %
6 : Excellent	12	27,9 %
N/A : Not applicable	1	2,3 %

5.3.What were your expectations of this conference?



Have these expectations been met?



Overall the feedback of participants has shown their satisfaction, regarding both gaining new knowledge and exchanging with other participants.

Appendix - Conference organisation

Organizing Committee

Conference General Chairs

- Jens Lehmann, Research Group Leader of the Agile Knowledge Engineering and Semantic Web (AKSW) Group, Institute of Computer Science, Univ. of Leipzig
- Stefanie Lindstaedt, Managing Director of Know-Center GmbH, Head of Knowledge Technologies Institute (KTI) Graz University of Technology (TUG)



Local Organisation Chair

- Muriel Foulonneau (Knowledge Intensive Systems and Services, Luxembourg Institute of Science and Technology (LIST)), Catalina Fiévez (LIST), and Slim Turki (LIST).

Program Chairs

- Industry Program Chair: Norbert Koppenhagen (SAP)
- Research Programme Chair: Bernardo Magnini (FBK, Trento, Italy)

Sponsor Chairs

- R&D Sponsoring Chair - Tatiana Gornostay (Tilde, Latvia)
- Industry Sponsoring Chair - Aidan McGuire (ScraperWiki)
- Local Sponsoring Chair – Jean-Paul Zens (Department of Media and Communication, Ministry of State)

Dissemination Chairs

- International dissemination R&D: Axel Polleres
- International dissemination industry: Martin Kaltenböck (Semantic Web Company, Austria)
- Local dissemination chair: Catalina Fiévez (LIST)

Advisors (alphabetical order)

- Sören Auer (University of Bonn, Germany)
- Francesco Barbato (European Commission)
- Malte Beyer-Katzenberger (European Commission)
- Simon Scerri (University of Bonn, Germany)
- Dieter Fensel (University of Innsbruck, Austria)

Liaison Chairs by Region

- Austria: Anna Fensel
- Baltic Region (Estonia, Latvia, and Lithuania): Andrejs Vasiljevs
- France: Pierre Maret
- Germany: Annette Weilandt, Walter Mattauch
- Greece: Alexandra Garatzogianni
- Ireland: Natalie Harrower
- Scandinavia (Norway, Sweden, Finland, Denmark): Jarl Magnusson
- Switzerland: André Gollietz, Oleg Lavrovsky
- UK: Kush Wadwa