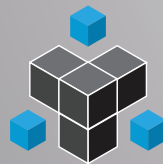


EUROPEAN DATA FORUM 2015  
LUXEMBOURG  
16-17 NOVEMBER 2015



european  
data forum

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[2015.data-forum.eu](http://2015.data-forum.eu)

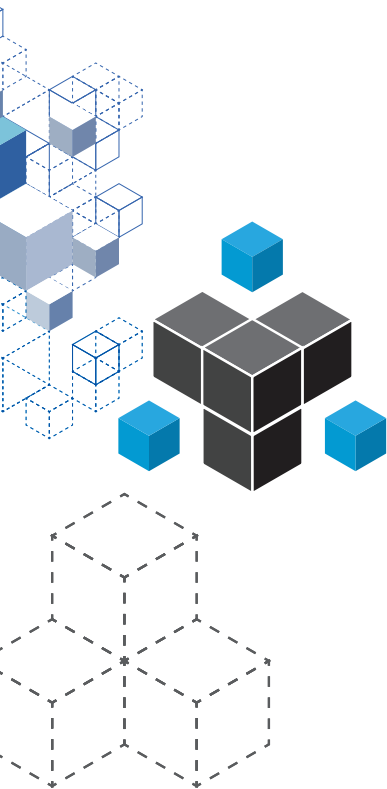
An abstract geometric composition featuring a variety of blue and white cubes of different sizes and orientations. The cubes are arranged in a complex, overlapping pattern. Some cubes are solid, while others are outlined with dashed lines, creating a sense of depth and transparency. The background is a solid gray. The text 'big data' is positioned in the upper left, 'social data' in the center, 'open data' in the lower right, and 'linked data' at the bottom. The overall aesthetic is modern and technological.

big data

social data

open data

linked data



LUXEMBOURG  
16-17 NOVEMBER 2015

European Convention  
Center Luxembourg

# european data forum

Organised under the auspices of the Luxembourg Presidency of the Council of the European Union, the **European Data Forum (EDF)** is a **meeting place for industry, research, policymakers** and community initiatives to discuss the challenges of **Big Data** and the emerging **Data Economy** and to develop suitable action plans for addressing these challenges. The topics discussed at the European Data Forum ranges from novel **data-driven business models** (e.g. Data clearing houses), and technological innovations (e.g. Linked Data Web) to **societal aspects** (e.g. open governmental data as well as data privacy and security).

**European Convention  
Center Luxembourg**  
4, Place de l'Europe  
L-1499 Luxembourg



**EDF2015 IS A EU PRESIDENCY EVENT**

GRAND DUCHY OF  
Presidency of  
the Council of the  
European Union . **luxembourg**

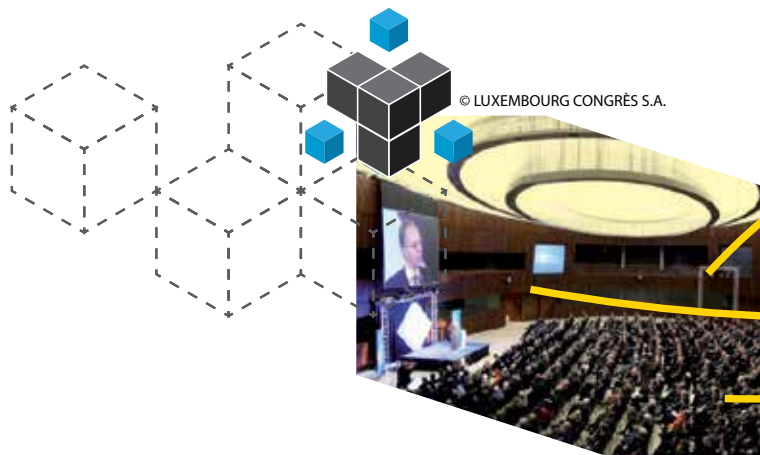
**SUPPORTED BY THE EUROPEAN COMMISSION**

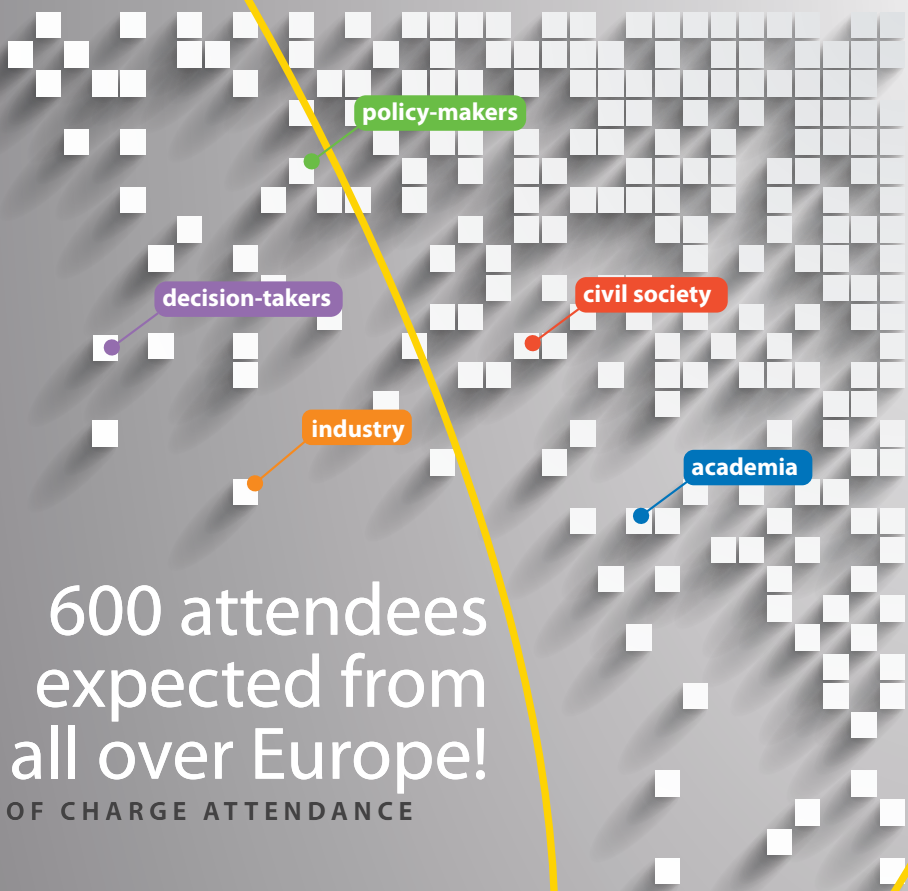


**SUPPORTED BY THE FNR**



**ORGANIZING PARTNERS**





600 attendees  
expected from  
all over Europe!

FREE OF CHARGE ATTENDANCE

## *What is happening?*

EXHIBITIONS AND DEMOS

PRESTIGIOUS SPEAKERS

EUROPEAN DATA INNOVATOR  
AWARD 2015

GALA DINNER

CALL FOR PRESENTATIONS

SATELLITE EVENTS

## previous editions

### COPENHAGEN

European Data Forum 2012 (EDF2012)  
150 attendees

### DUBLIN

European Data Forum 2013 (EDF2013)  
300 attendees

### ATHENS

European Data Forum 2014 (EDF2014)  
500 attendees

## prestigious speakers

Over the last editions, prestigious speakers from all scientific, business and policy domains have been present at the EDF Conference:

### from major companies

e.g. Microsoft, Nokia, Siemens, Daimler, Ericsson, Thales, Tom Tom, BBC, Wolters-Kluwers

### from European SMEs

e.g. ESTeam, Semantic Web company;  
Josef Urban, Manager, Nokia Siemens Networks

### from the European Commission

Neelie Kroes, Former Vice President of the European Commission, in charge of the Digital Agenda, etc.

### scientists

e.g. Stefan Wrobel, Institute Director of Fraunhofer IAIS;  
Elena Simperl, University of Southampton;  
Michael Hausenblas, DERI Galway, Ireland



# the european data forum 2015 has 2 prestigious conference chairs

## Jens Lehmann

Research Group Leader  
of the Agile Knowledge  
Engineering  
and Semantic Web  
(AKSW) Group, Institute  
of Computer Science,  
University of Leipzig



## Stefanie Lindstaedt

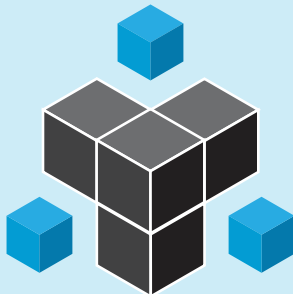
Managing Director  
of Know-Center GmbH,  
Head of Knowledge  
Technologies  
Institute (KTI)  
Graz University  
of Technology (TUG)

## Conference Steering Committee

**Researchers:** Sören Auer, Elena Simperl,  
Dieter Fensel, Manolis Koubarakis

**Companies:** Nuria De-Lama Sanchez, Atos,  
Martin Kaltenböck, The Semantic Web Company

**European Commission:** Francesco Barbato,  
Márta Nagy-Rothengass, Unit G3  
Data Value Chain, DG Connect



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# european data forum

The event will be a focal point for the top leaders and advocates of Open Data, Linked Data and Big Data technologies and will present a key opportunity to increase the visibility of your company or organization.

Our sponsorship packages are especially designed to help you spread your message to a wide range of attendees from European industry, researchers, policy makers and users alike. If you are interested in becoming a sponsor of EDF2015, please contact us via email to [edf2015@data-forum.eu](mailto:edf2015@data-forum.eu).

# become a sponsor

## why sponsoring EDF 2015?

Visibility  
at the  
European  
level

Opportunity to  
meet with key  
decision makers  
during the event

Your name will be  
associated with a  
highly regarded  
and widely known  
event in the data  
communities in  
Europe



# sponsoring packages EDF2015

BENEFIT	DIAMOND * 10.000€	PLATINUM 6.000€	GOLD 4.000€	SILVER 2.000€	EXHIBIT 2.000€	ACADEMIA 1.000€	START-UP** 500€	MEDIA ***
PRE-CONFERENCE BENEFITS								
Recognition on event website & logo links to your website	■	■	■	■				■
Recognition in conference press release	■	■	■	■				■
BENEFITS DURING THE CONFERENCE								
Speech during the opening, closing keynotes or Gala Dinner *	■							
Recognition in conference programme	1 PAGE	1 PAGE	1/2 PAGE	NAME + LOGO				■ NAME + LOGO
Material insert in conference bag	3 A4 PAGES	2 A4 PAGES	1 A4 PAGES					
Exhibit space	■ 8 m² IN FRONT	■ 6 m² IN THE MIDDLE			■ 4 m²	■ 4 m²	■ 4 m² WITHIN THE START-UP VILLAGE	
Visibility in Conference Hall (1 poster ****)	■	■	■					
Logo recognition on plasma screens around conference	■	■	■					
POST-SHOW BENEFITS								
Logo recognition in post-conference video	■	■	■	■				■
Participation in post-conference video	■							

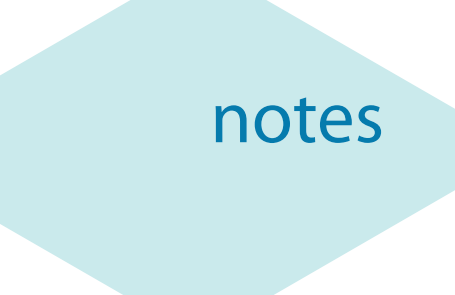
\* Conditioned by the acceptance of the title and abstract of the speech.

\*\* The Start-Up package is available for start-up companies only : created less than 2 years ago and having less than 9 employees.

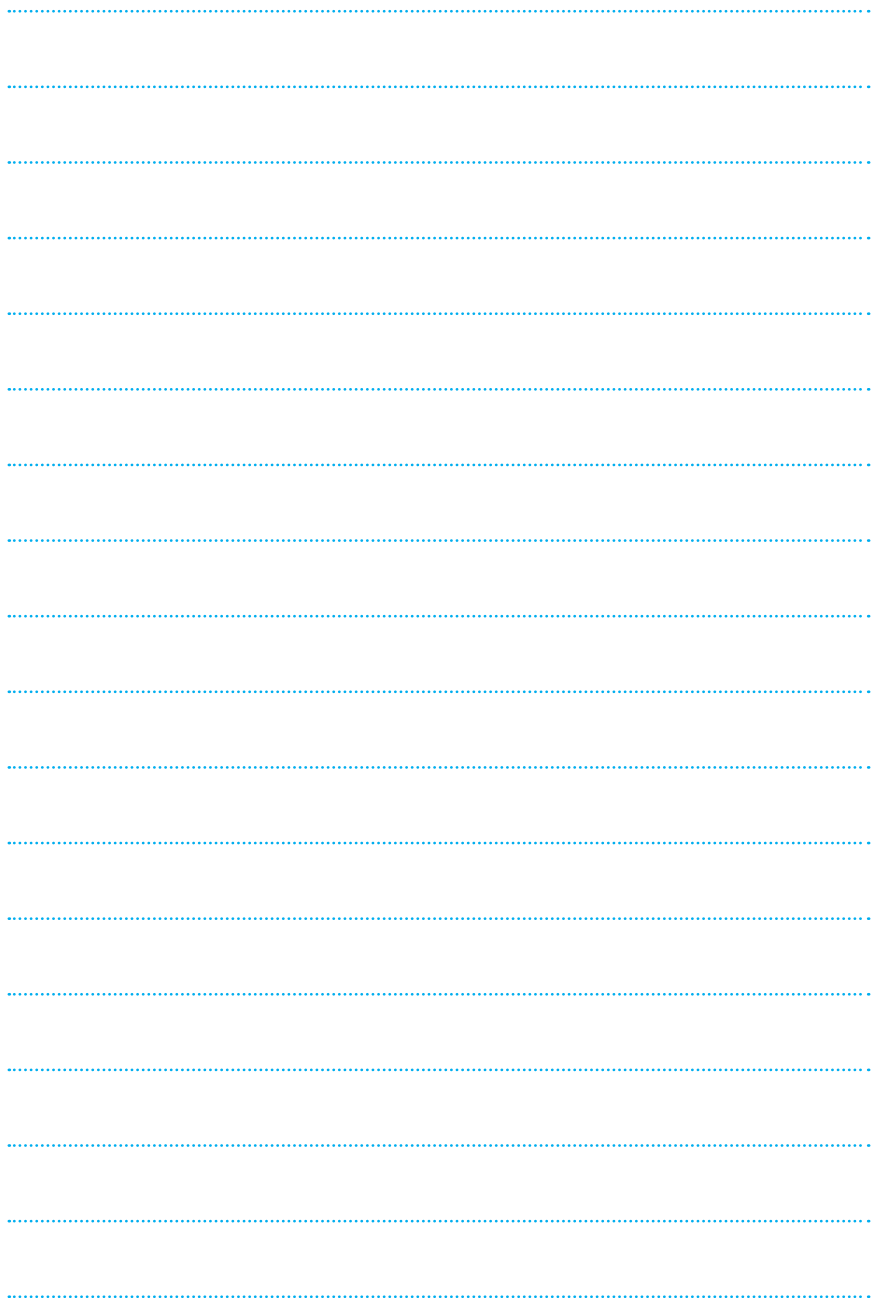
\*\*\* In return for the media package, a media sponsor agrees to provide two pre-event adverts for EDF 2015 and one post-event article/news-item on EDF 2015.

\*\*\*\* Media Partners will also be granted access to event media room as well as at least two interviews with invited speakers.

\*\*\*\*\* The poster will be printed by the sponsor and is at his charge.



notes





Conference website:  
**2015.data-forum.eu**



contact

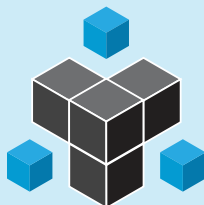
For any questions,  
please contact:

**Catalina Fiévez**

Email: [edf2015@data-forum.eu](mailto:edf2015@data-forum.eu)

Tel.: +352 42 59 91 - 300

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